

Friday May 25th

DDE Amphitheatre (unless stated otherwise)

10:00 - 11:00 **Registration & Coffee**

11:00 - 12:00 **Opening**

12:00-12:30 **Keynote E. Sifakis, Founder & CEO, CustomMediaLabs.com**
Tapping Local Abilities to International Markets: The case of CML

12:30-14:00 **Paper Presentations Fr1**

1. Sfakianakis G., Magoutas A. & Papadoudis G., *Determinants of growth in OECD countries revisited*
2. Aka B. & Gürsoy B., *An Evaluation of Turkey's Aim for Full European Union Membership in Light of the Maastricht Criteria*
3. Kollias C, Papadamou S., Stagiannis A., *The Financial Spillovers of the Gulf of Mexico Oil Accident*
4. Karafolas S., *The role of the banking affiliates at the Balkan countries for the Greek banks*
5. Kydros D., Magoulios G. & Trevlakis N., *A Network Analysis of the Greek Parliament and some Socio-Economic Issues*
6. Karahan O. & Çolak O., *The Effect of Exchange Rate Uncertainty on Interest Rates in Turkey*
7. Topaloglou L., *Tracing relationships among development and territorial policies in the EU*
8. Blanas G., *Publishing an International Scientific Journal: The cases of MIBES Transactions & PRIME*

14:00 – 14:30 **Lunch Break**

14:30 – 15:45 **Keynotes G. Makridis & S. Vlassis, Directors means4, affiliatemotion.gr/**
State of the art affiliate marketing developments Seminar

15:45 – 16:30 **Keynote L. Pilitsis, CEO, Piraeus Equity Advisors Ltd**
Supporting Investments for the Hellenic Innovation Ecosystem of Tomorrow

16:30 - 18:30 **Paper Presentations Fr2**

1. Aspridis G., *The new technologies and their impact on the work-life balance during crisis*
2. Boranda M., Kakkos N., Gellali E. & Sdrolis L., *Drivers of Light food Purchase Intentions. Evidence from Social Network users*
3. Kosmidis K., Terzidis K., Geka E. & Stavropoulos A., *The impact of dividend policy in corporate valuation: Empirical analysis of the Greek industrial sector*
4. Damasiotis V., Fitsilis P. & O'Kane J., *Measuring communication complexity in projects*
5. Emiris D. & Kalogridaki G., *Challenges in the Development of a Project Management Office (PMO) for Turnaround Projects in the Process Industry*
6. KyIndri S., Blanas G., Henriksen L. & Tanev S., *Measuring Project Outcomes: A Review of Success - Effectiveness Variables*
7. Zochiou M., Chatzoudes D., Chatzoglou P. & Sarigiannidis L., *Knowledge management as a focal point in business operations: the development of a new conceptual framework*
8. Pagoni S., *The Greek "Private Company" and "Societas Privata Europaea" in the "service" of SMEs: Companies' establishment and applicable law*
9. Georgiadou C., Theriou G. & Sarigiannidis L., *The impact of key knowledge factors on project performance: The case of the Greek construction industry.*
10. Chalatsis Th. & Fitsilis P., *Project Management Capability Models in Local Governmental Organizations: The obstacles and the development prospects*

18:30 – 19:30 **Keynote I. Filippidis, Co-Founder & PR Manager, groopio.com**
CrowdFunding Seminar

19:30 – **Welcome Dinner, TE Restaurant**

Saturday May 26th

DDE Amphitheatre (unless stated otherwise)

09:00 – 11:00 **N. Papadimoulis, V. Vlachos, Wikipedia Editors**

Hands-On Experience with Wikipedia Seminar, DE1, DE3 Labs

10:30 - 11:30 **Registration & Coffee**

11:30 - 12:00 **Keynote Chrysa Gerolymatou, Director, MIKELcc.gr**

Sustainable Development in Times of Necessity: The case of MIKEL Co

12:00 - 14:00 **Paper Presentations Sa1**

1. Anthopoulos L. & Christianopoulou A., *Negotiation Models for Managing Projects: a Review*
2. Alexandrakis A., Mantzaris J. & Pazarskis M., *M&As in the Greek Industrial Products and Services Sector: Are Really Profitable Investments or Not?*
3. Polyzos S., Niavis S. & Pnevmatikos T., *Longitudinal Evaluation of Greek Regional Policies Using Window Data Envelopment Analysis*
4. Gabeta A. & Dhimitri E., *Small Business in Albania and Motives of their Bankruptcy*
5. Pazarskis M., Pantelidis P., Alexandrakis A. & Serifis P., *Successful Merger Decisions in Greece: Facts or Delusions?*
6. Pitoska E., *Perspectives and possibilities of development for traditional Greek products: The Kozani's Saffron case*
7. Agorastos K., Pazarskis M. & Katagiorgos Th., *The Post-Merger Performance of Acquiring Listed Firms among Different Industries in Greece*
8. Pnevmatikos T. Polyzos S., *Analysis of intertemporal stability of input-output technological coefficients in Greek economy*
9. Kyriazopoulos G., Kanta K., & Mitou K., *The Edward I. Atman's Model of Bankruptcy and its Implementation in the Greek Cooperative Banks*
10. Polyzos S., Minetos D. & Tsiotas D., *Informal housing in Greece and land use changes*

14:00 – 14:30 **Lunch Break**

14:30 – 15:00 **Keynote Professor B. Janavaras, Minnesota State University, USA**

Export Development Strategies for SMEs: A Way of Exiting from the Greek Financial Crisis

15:00-17:00 **Paper Presentations Sa2**

In Parallel, Group1, GMMSO Seminar by Prof. Janavaras, DE3

1. Plastira E., Giannopoulou M., Marentakis C. & Emiris D., *Behavioral Modeling of Last-minute e-Auctions in the Tourism Industry*
2. Damos P, Oiconomou M., Bratsas C. & Antoniou I. *Agro-Semantics knowledge representation via Open Linked data (OLD) cloud: a case study in Integrated Crop Production*
3. Pavlis N., Moschouris S., & Laios L., *Does supply chain performance impact cash flows? An empirical study of SMEs operating in Greece by using structural equation models.*
4. Pantelidis P., Pazarskis M. Dimitriadis S. & Papadari C., *IFRS Adoption Effects in Greece: Evidence from the Industrial & Commercial Sector*
5. Moisiadou E., Pantelidis E. Drogalas G. & Nikiforidis Th., *False Financial Statements: The Case of Greek Businesses*
6. Chalaris E. & Poustourli C., *TQM in Higher Education with Balance Scorecard Technique*
7. Vranaki M., Georgiou C., Vranakis S. & Sarigiannidis L., *TQM implementation in Greek businesses: Comparative assessment 2009-2011*
8. Drogalas G., Pantelidis P., Hasapi M. & Kesisi E., *Standards for the Professional Use of Internal Audit*
9. Mantzaris J., *Quality through competition or competition through quality; a theoretical approach in the case of the food business*
10. Antypas G., Anagnostou P. & Batsolaki M., *Entrepreneurship - European practice and actions in the Greek Educational System*

17:00 – 17:30 **Coffee Break**

*Keynotes, Seminars & ESDO speeches can be in English with PPTs in Hellenic or vice versa

17:30 - 19:30 Paper Presentations Sa3

In Parallel, Group2, GMMSO Seminar by Prof. Janavaras, DE3

1. Papazov E. & Mihaylova L., *Modern approach to strategic control in SMEs*
2. Kyriazopoulos G. & Tselis N., *Employment and GDP in Greece: An Empirical Approach*
3. Theodossiou G., Thanou E., Leventi Th., Koukoumialos S. & Rigas G., *The dynamics of branding in a small agricultural cooperative*
4. Papadopoulos J. Eythymiou E. Trigkas M. & Papadopoulou E., *Marketing strategies of furniture enterprises during economic crisis*
5. Broutsou A. & Fitsilis P., *Online Trust in the Greek context: The influence of perceived company's reputation on consumers' trust and the effects of trust on intention for online transactions*
6. Vasileiou E., *New 'flexible' forms of work and individuals' job satisfaction*
7. Velissariou E. & Gerolymos V., *Environmental management in the Greek Hotel industry. Survey in the hotels of the Dodecanese islands*
8. Dimitriadis S., Kehris E., Dimitriou S., Kalaitzis E. & Drogalas G., *Information Technology and Quality Assurance on Higher Education: The case of TEI of Serres*
9. Vranakis S., Chatzoglou P., *Approaches that improve manufacturing firms' performance via machinery investments*
10. Kyriakou D., Grigoriou I. & Hapsa F., *Leader or manager in the public sector in economic crisis?*
11. Gkamplia V., Kazantzi V., Blanas N., Aspidis G., *Economic Evaluation of Strategic Investment Options for Biogas Production – A Case Study in the Region of Thessaly, Greece*

19:30 – Farewell Dinner, TE Restaurant

Sunday May 27th

DDE Amphitheatre (unless stated otherwise)

09:30 – 10:00 Registration & Coffee

10:00 - 11:30 Keynote Stefanos Sitaras, FilmMaker

Film Viewing – Social Discussion

11:30 - 13:30 Paper Presentations Su1

1. Lamproulis D., *Employees Resistance within a knowledge intensive firm.*
2. Maditinos D., Kokkinos N. & Papadopoulou M, *Chief Information Officers' roles and responsibilities in the Greek Industry*
3. Thomaidou A. & Bellou V., *Customers' perceptions about Corporate Social Responsibility and the role of their socio-demographic characteristics*
4. Tsitsifli S., Mantziaras P. & Avgoustis S., *Information Technology role in health units management and operation - the case of General Hospital of Trikala*
5. Diamantidis, Al., Diamantidis An. & Chatzoglou P., *The impact of maintenance practices on firm performance*
6. Kotsikas L., *A DSS for PM based on a GIS platform*
7. Chatzoglou P., Tsopsia M. & Diamantidis An., *Human resource management and firm performance*
8. Vorria E. & Bohoris G., *Sustainable Future: The contribution of TQM via the Business Excellence Models, Performance Management Systems, & Corporate Social Responsibility Frameworks*
9. Melfou K., Oxouzi. E. & Papanagiotou E., *Innovative vs conventional farmer profiles*
10. Nikolopoulos S. & Tsoutsas P., & Tsifora E., *Technological Impacts on the Accounting Profession*

13:30 - 15:30 Closing Lunch RoundTable, TE Restaurant

- **Best Papers Awards**
- **Initial Categorization of presented papers for publication on ISBN# CD**
- **Initial Selection of papers for PRIME & MIBES Transactions Journals**
- **Scope and Objectives Review**
- **Academic and Scientific Committees Review**